

My Sports Dreams and The Cheerleading Agency team up to provide opportunities for hundreds of cheerleaders to compete collegiately

August 7, 2009

My Sports Dreams and The Cheerleading Agency (TCA) announced today a partnership that will allow high school cheerleaders nationwide to promote their skills to college coaches in hopes of continuing their careers at the next level.

“What a great opportunity this will be for us to work with the country’s most respected college guidance service,” said Jennifer Kievit, Cheerleading Director for My Sports Dreams. This partnership will allow every youth cheerleader a chance to receive the incredible services TCA provides, regardless of her family’s financial situation.

“This is going to be a win-win for student-athletes and the college coaches,” said Patrick Cowherd, Founder and President of Indiana-based, TCA. “There are so many great high school cheerleaders who will now be able to continue doing the sport they love while getting a great education.”

My Sports Dreams provides fundraising services to college, high school, and youth athletes. Founded in 2003 and based in New York, My Sports Dreams has generated over \$22 million for students-athletes from every state in the country. Their unique system takes only one hour to complete, does not require any selling, and offers a guaranteed profit.

For more information about My Sports Dreams, call 914-241-0204 x300 or go to www.MySportsDreams.com.

The Cheerleading Agency, is the nation's only college cheerleading and dance scout/recruiting and scholarship service dedicated strictly to cheerleading student-athletes. The founder and agents of TCA realize from personal experience, how difficult it is for athletes to be noticed. By focusing strictly on cheerleading, TCA develops a personal relationship with both its athletes and the college coaches. As a result, cheerleaders have continued their careers at colleges like Indiana State, U. of Illinois, and Notre Dame.

For more information about TCA, call 317-703-7895 or go to www.TheCheerleadingAgency.com

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